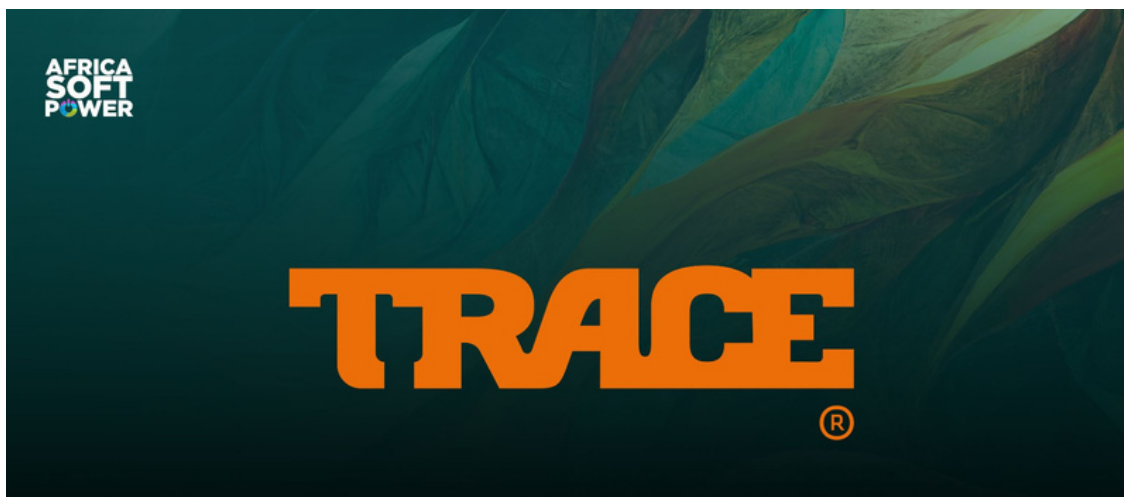


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Dear Friends & Family,

We announced earlier this month that [BellaNaija is partnering with Africa Soft Power](#) on our flagship summit, which takes place in Kigali, Rwanda, from May 23rd – 27th 2023. ASP is this week delighted to announce that African music platform Trace will also be joining us as official partners on the event!

The Africa Soft Power Summit is all about showcasing the awesome power and opportunities that the African creative and innovative industries can bring, and we couldn't ask for a better set of partners in helping us to spread this message far and wide. Welcome to Trace and for information on how you or your organisation can get involved, [simply visit the official summit page here.](#)

### Spotlighting the Spotlight

One particularly exciting component of this year's summit is set to be the Africa Soft Power Gala & Awards, which take place on Thursday 25th May. The exclusive gathering promises to provide a veritable feast of African creative and cultural output, in real time, and of and for the diaspora community, as well as the continent itself.

It's an opportunity to celebrate modern African culture on the world stage, across the fields of art, media, music, tech, sport, entertainment, finance, and more. [All the details here.](#)

# Africa Soft Power Gala & Awards

**25<sup>th</sup> MAY 2023 | KIGALI, RWANDA**

Book your pass to the summit:  
<https://bit.ly/ASPSUMMIT23>

Enquiries: [michael@africasoftpower.com](mailto:michael@africasoftpower.com) | [www.africasoftpower.com](http://www.africasoftpower.com)

**AFRICA  
SOFT  
POWER  
SUMMIT**

MAY 23-27  
KIGALI, RWANDA

## Tracking the change

The newly-launched Africa Soft Power Tracker is now fully up and running, and this week's incarnation provides a wide variety of updates, including:

- The Cultural Vibrancy Index for Africa (CVIA) will launch at the iHub in Nairobi, Kenya this week, to provide a comprehensive database that maps the cultural landscape in Africa.

April 21 marked World Creativity & Innovation Day, and Dr. Angela Lusigi looks at some of the ways in which we can accelerate creativity and innovation in Africa.

- Could a new Nigerian start-up city be Africa's Delaware? WIRED takes a look at a new Peter Thiel backed initiative.


These and all the latest updates from the world of African soft power can be viewed [in FULL](#) and for **FREE** on the official Africa Soft Power Tracker [here](#).



Capturing the moment

And finally, a reminder that time is running out to enter our exclusive Climate Change Photo Essay Prize! Shortlisted entrants will be announced at this year's Africa Soft Power Summit. Their works will be exhibited at leading galleries worldwide, including London, New York, and Lagos, amongst others.

Entry into the competition remains open until Sunday 30th April, and in the meantime, you can [find all the entry requirements here](#).



**AFRICA  
SOFT  
POWER**

Road to  
**100 Million**  
Climate Soldiers in Africa

A 'ROAD TO 100 MILLION  
CLIMATE SOLDIERS IN AFRICA' PROJECT  
**PHOTO ESSAY  
PRIZE**  
CLIMATE CHANGE & YOUR COMMUNITY

In association with:

**AWB** AFRICAN WOMEN BOARD

Supported by:

**KING BAUDOUIN  
FOUNDATION  
UNITED STATES**

**change.org**

**LAGOS  
PHOTO**

**climateworks  
FOUNDATION**

<https://theafricasoftpowerproject.com/photoprize/>

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We're Social!

Got a story to share? We'd love to hear about your latest updates and help share them across both the Africa Soft Power and African Women on Board networks! Simply hit us up on our social, or get in touch directly at: [asp@theafricasoftpowerproject.com](mailto:asp@theafricasoftpowerproject.com)

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