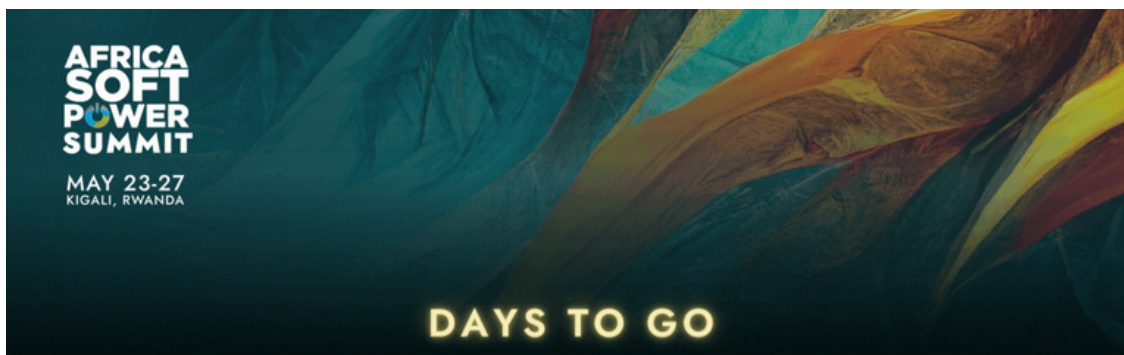


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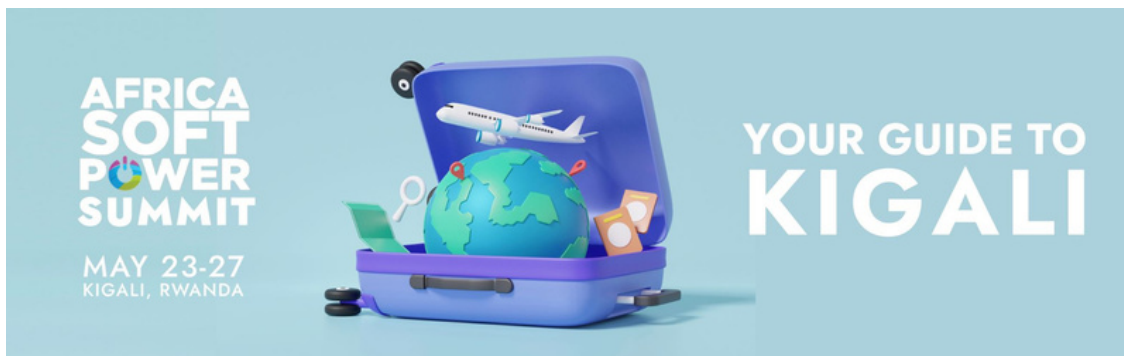
Dear Friends and Family,

The wait is almost over and the Africa Soft Power Summit is now just TWO days away, with guests arriving in Kigali for check-ins and cocktails from Tuesday, and the first main conference opening on Wednesday morning!

For those yet to get tickets, there is still time [and you can do so here...](#) we've also been able to make a small number of FREE PLACES available for start-ups and creatives, courtesy of our partners. If you would like to take advantage of this exclusive offer, simply contact us directly at: asp@theafricasoftpowerproject.com

Travel & Logistics: Everything you need to know

For those who are joining us in Kigali this week, we have compiled a list of essential travel and logistics information. From nearby hotels and travel to and from the airport to Covid and visa information, right down to health products and plug adaptors... if you've thought of it, we've thought of it, and if we haven't, simply drop us a line and we'll add it to the list! All the information as it [currently stands right here.](#)



Nkiru Balonwu speaks to Arise News

Ahead of the summit, Africa Soft Power Founder and Creative Director, Nkiru Balonwu, spoke to Arise News about the event, its timing around Africa Day, and why soft power is so important to the continent at large.

“The Africa Soft Power Project is all about propelling Africa forward, using Africa’s innovation, talking about creative industries, and leveraging women’s leadership,” [Balonwu told Arise Anchor Boason Omofaye](#). “Additionally, as you mention, the African Union have designated May 25th as Africa Day. It’s not something that’s regionally known around the world. So part of our project is to amplify that as a global celebration and a day that everybody anywhere in the world can celebrate, in the same way that we celebrate Black History Month or International Women’s Day.”



Leading the charge on – and with – women’s leadership

It’s no secret that gender equality will make up one of the key themes at this year’s summit, with the inaugural RAW Women’s Leadership event kicking off the main conference proceedings. Leading pan-African law firm, Templars, is a key visionary partner on the summit, and the firm’s Deputy Managing Partner, Chike Obianwu, will be speaking at RAW:

“Templars takes the advancement of female lawyers very seriously,” Mr. Obianwu told ASP ahead of the event. “In recent years, we have launched a number of initiatives that have seen the practice retain more female lawyers than the national average in both Nigeria and Ghana and today we have a female-to-male ratio of 53:47 across all offices.”

You can view the full agenda, and everything else you need to know about the summit, [here](#).

Also at the summit



We look forward to welcoming you in Kigali!

