



Dear Friends & Family,

As we look forward to a year of impactful collaborations, shared insights, and collective growth, we're thrilled to kick off 2024 with a quick snapshot of our ongoing mission to achieve greater gender balance in workplaces and shape social dynamics in Africa. Furthermore, we are excited to share more details about the upcoming Africa Soft Power Summit.

Dive Deeper: White Paper Unveiling

African Women on Board joined forces with Africa Soft Power to launch a groundbreaking white paper, "Advancing Gender Equity in Africa: Leveraging the Private Sector to Navigate Challenges and Drive Meaningful Change." Written with a specific focus on the business community, this report provides:

Clear insights into the key challenges and opportunities for achieving gender equity in workplaces and communities.

Practical strategies and actionable steps businesses can take.

Dive into the full report [\[here\]](#) and discover how it is becoming a catalyst for change in workplaces across the continent.

Unlocking Real Impact: GEC Toolkit in Action

To better support African organizations committed to creating inclusive and equitable workplaces, we also launched the Gender Equity Commitment (GEC) toolkit! This game-changer is a critical accountability mechanism for organizations on the continent to monitor and assess their progress in implementing gender equity through a uniquely African lens.

Eager to learn more about how our GEC toolkit can benefit your organization? Reach out to us at: awb@africanwomenonboard.org

Partner with Purpose: London and Kigali

We're gearing up for the second edition of the white paper - featuring expanded conversations, deeper insights, and wide-ranging case studies - set to launch in the UK later this year and at the Remarkable African Women's (RAW) Leadership Conference in Kigali, Rwanda, this May. Ready to be at the forefront of positive change and shape a more equitable future for African women? Partner with us and gain access to this valuable resource, exclusive networking opportunities, and the chance to collaborate with passionate changemakers. Send

an email to: asp@theafricasoftpowerproject.com



**AFRICA
SOFT
POWER
SUMMIT**

THE RAW WOMEN'S LEADERSHIP CONFERENCE,
CREATIVE INDUSTRIES & INNOVATION CONFERENCE,
AND THE AFRICA SOFT POWER GALA & AWARDS

28TH - 31ST MAY 2024 | KIGALI, RWANDA

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www.africasoftpower.com

Registration Link

Exclusive Invitation: Get Your Tickets to the 2024 ASP Summit!

New perspectives are emerging both on the continent and beyond. We recognize that to address local issues and contribute to global problem-solving, we must nurture high-level African thought leadership, knowledge production, and uptake. The 2024 Africa Soft Power Summit promises fresh perspectives, valuable networking and business opportunities, and transformative dialogue on African women's leadership, the continent's business, and creative landscape.

Key programming highlights include:

The Remarkable African Women's (RAW) Leadership Conference
The Creative & Innovative Industries Conference
The Africa Soft Power Gala and Awards
Masterclasses, roundtables, city tours, and various experiential activities!

Don't miss out – [register now and get your tickets!](#)

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