

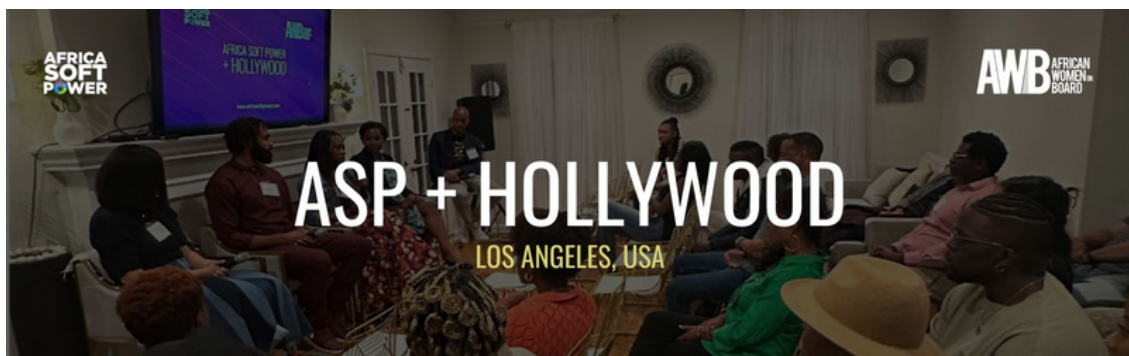


Dear Friends & Family,

March has been a month filled with inspiring celebrations of women's leadership and influence. From our collaborative initiatives aimed at empowering African female university students to fostering more gender-equitable business environments in Africa, we're actively working to close the persistent gender gap in access to education, employment, and leadership positions for women and girls across Africa and the diaspora.

We celebrated women around the world from Los Angeles to Lagos and offered a special Women's Month discount for our upcoming summit in Kigali ending at midnight today. We look forward to continuing the celebration with the Remarkable African Women's Leadership Conference at the Africa Soft Power Summit in May.

Check out the recap of our March activities below and [get your Summit tickets today](#).



Empowering Women in Hollywood

The second edition of Africa Soft Power + Hollywood took place on March 14th. It was a vibrant celebration of women in art and entertainment driving change across the continent and diaspora. Emmy Award-winning producer Kelli Hill hosted guests at her Los Angeles home for an evening of networking and discussion on the impactful role of women in art and entertainment.

The highlight was a panel discussion moderated by Aaron Mitchell, CEO, Acme LLC, and former Netflix executive. The panel featured Lyapa Nakazwe-Masiya, Global HR

Advisor; Marcelia Freeman, Investment Relations Executive; Pauline Fischer, Global Production Executive; and Héritier Lumumba, former Professional Footballer turned Activist and Cannabis Industry Leader.

The diversity of perspectives created a rich discussion that helped highlight the wide range of opportunities that exist across the diaspora, the need to amplify women's leadership in creative spaces, and the many ways we can work together to drive prosperity.

We extend a special thank you to Aaron Mitchell, Kelli Hill, and our panelists and we look forward to continuing to staying connected with attendees.



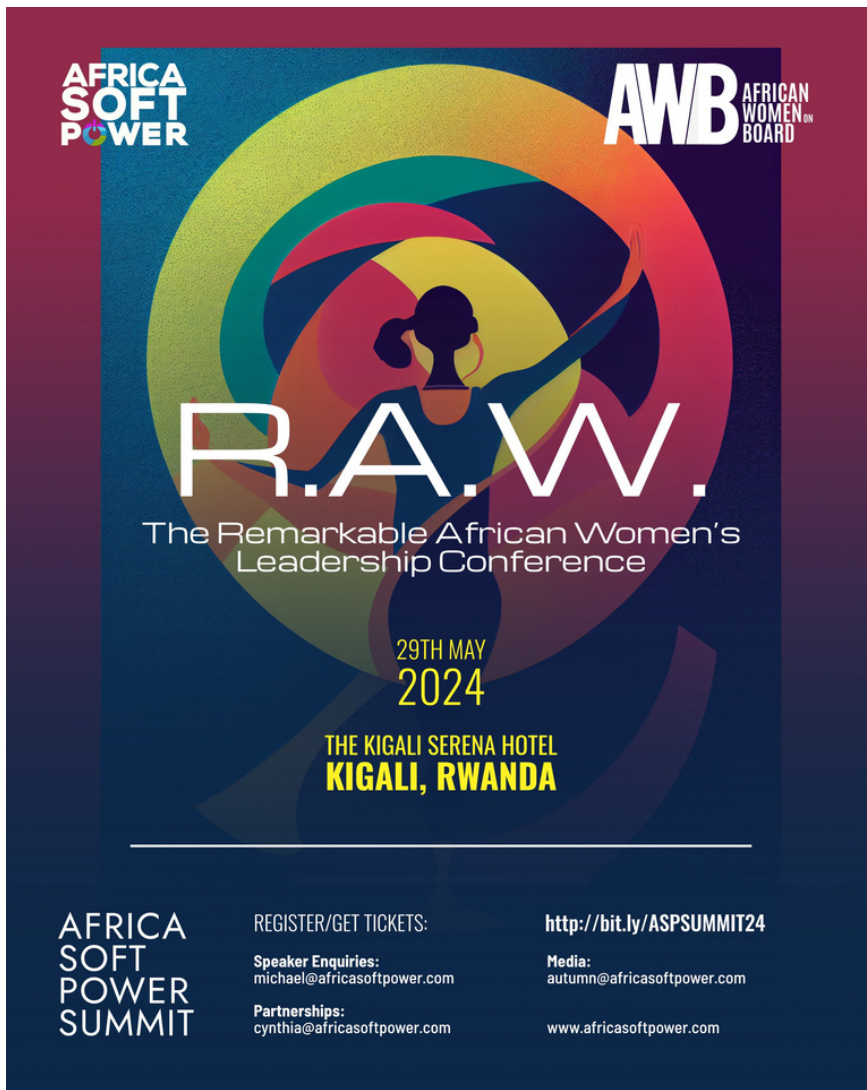
Disruptions for Good: Lagos Round Table

In the spirit of connecting on the continent and with the global diaspora, we also hosted an event in Lagos, Nigeria on March 14th. We partnered with the Capital Club Lagos and The Macallan in Lagos, Nigeria, for a thought-provoking roundtable discussion "Women's Leadership & Inclusive Innovation: Why Disruptions Matter."

The conversation, moderated by Nnenna Onyewuchi, Co-Founder, Yellow Brick Road & The Barefoot Strategist; Zelda Akindele, Partner, Templars; and Oby Ugboma, Chief Risk & Compliance Officer, MTN Nigeria, highlighted the critical role empowered women and young girls play in securing Africa's future success and championed a collective commitment to foster inclusion and excellence in the workplace. Key takeaways from the discussion included the need to re-evaluate how performance is measured, with a shift away from solely visibility-based metrics that can often disproportionately impact women.

Thank you to our partners at the Capital Club Lagos, The Macallan, and to all who attended.

[Lagos Round Table Photos](#)



Africa Soft Power Summit: Remarkable African Women Leadership Conference

The momentum continues! Next up is the RAW Leadership Conference, taking place at the Africa Soft Power Summit in Kigali, Rwanda May 28th-31st and we hope to see you there.

The RAW Conference holds the distinction of being the continent's first gathering focused on African women's leadership across sectors and industries globally. This conference presents a novel perspective on gender discourse – advancing the visibility and perspectives of African women in global discourse and highlighting male-driven insights toward gender equality at large.

Don't miss this incredible opportunity to be part of the conversation! [Secure your tickets today](#)– we look forward to seeing you there!