



Dear Friends & Family,

The countdown is almost over! Just 48 hours to go until the Africa Soft Power Summit 2024! There's a buzz of excitement in Kigali as guests have already begun arriving.

Welcome cocktails kick off on Tuesday, and the first official day of the Summit starts on Wednesday morning.

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## DON'T MISS:

**Powerhouse Speakers:** Hear from H.E. Dr. Joyce Banda (Fmr. President of Malawi), Hon. Sandrine Umutohi (Minister of State for Youth & Arts, Rwanda), Temi Popoola (CEO, Nigerian Exchange), Nana Baffour (Co-founder, NVH Studios), alongside other distinguished speakers about moving Africa forward and building bridges with the diaspora.

Our speakers will be sharing fresh perspectives on the global social and economic priorities of our time - from women's leadership, payment and intra-Africa trade, tech policy, Africa's female economy, sports development, the business of culture, and so much more.

Connect with leaders, fellow changemakers, entrepreneurs, and innovators from across the continent and diaspora.

**Gala & Awards Night:** Celebrate African excellence and experience the vibrant pulse of African creativity.

Don't miss out! [Tickets are still available here.](#)

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## MORE SPEAKERS ANNOUNCED!

We're welcoming even more amazing leaders to this year's Africa Soft Power Summit! Get ready for game-changing insights from an incredible line-up of experts, innovators, and changemakers on shaping Africa's future.



**H.E. Dr. Joyce Banda**  
Fmr. President of Malawi



**Michaela Rugwizangoga**  
Chief Tourism Officer,  
Rwanda Development Board



**Hon. Sandrine Umutoni**  
Minister of State for Youth  
& Arts, Rwanda



**Philip Ikeazor**  
Deputy Governor, Financial  
System Stability, Central  
Bank of Nigeria



**Zano Mataruka**  
Regional Rep. Uganda and  
Rwanda, IFC



**Uche Ofodile**  
CEO, MTN Benin



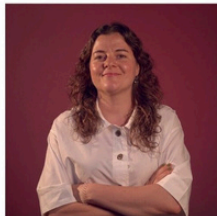
**Temi Popoola**  
CEO, Nigerian Exchange  
Limited



**Clare Akamanzi**  
CEO, NBA Africa



**Dr. Ozonnia Ojielo**  
UN Resident Coordinator  
and Rep. of the UN SG to  
Rwanda



**Katharina Link**  
CEO, Pulse Africa



**Nana Baffour**  
Co-founder, NVH Studios;  
Executive Chairman, Enda



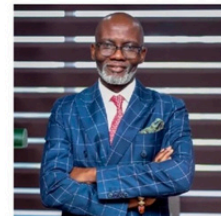
**Natasha Camy**  
Founder & CEO, Referee  
Ready Academy; NCAA  
Division I Women's  
Basketball Official



**HRH Nnaemeka A. Achebe**  
Obi of Onitsha



**Léonie Ngolle**  
Business Development  
Manager at L'Oréal Luxe in  
Sub-Saharan Africa



**Gabby A. Otchere-Darko**  
Executive Chairman &  
Founder, Africa Prosperity  
Network



**Alice Usanase**  
Head, Country Relations &  
Equity Mobilization, Africa  
Finance Corporation



**Chike Obianwu**  
Deputy Managing Partner,  
Templars



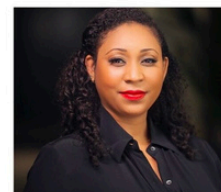
**Nkechi Obi**  
CEO, Sport Nigeria LTD/GTE



**Tosin Eniolorunda**  
CEO, Moniepoint



**Pierre Tayrac**  
President & Managing  
Director, Sazience



**Michelle Moore**  
Author & UK's 50 Most  
'Influential Women in Sports'



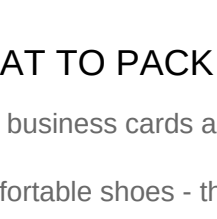
**Faith Odhiambo**  
President, Law Society of  
Kenya



**Annabelle McKenzie**  
Ghana Tourism Authority;  
Director, Beyond the Return  
Secretariat



**Abdul Abdullah**  
Co-founder & CEO,  
Afrofutur



**Aaron Craig Mitchell**  
CEO, Pega Visão Salvador  
Club; CEO, ACME LLC



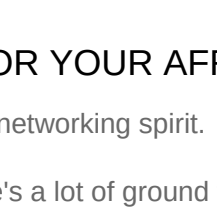
**Innocent Isichei**  
Chairman, ACIOE Associates



**Ridwan Olalere**  
CEO, LemFi



**Kate Munuka**  
Product Policy Manager,  
TikTok



**Zelda Akindede**  
Partner, Finance Practice  
Group, Templars



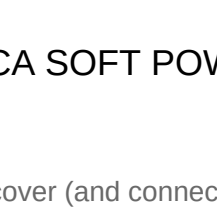
**Carol Abade**  
Group CEO, EXP Agency



**Maryse Mbonyumutwa**  
CEO, Pink Mango; Founder,  
Asantii



**Habibah A. Waziri**  
CEO, BGR Consulting



**Mercy Ndegwa**  
Public Policy Director for  
East Africa, Meta



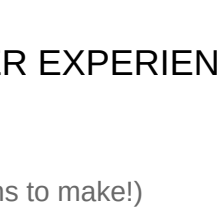
**Mariama Jalloh-  
Heyward**  
Program Director  
Alliance for Innovative  
Regulation (AIR)



**Roselyn Akinyi  
Walender**  
Africa Director, Practical  
Action



**Evita Robinson**  
Founder, Nomadness Travel  
Tribe & Nomadness TV



## WHAT TO PACK FOR YOUR AFRICA SOFT POWER EXPERIENCE:

Your business cards and networking spirit.

Comfortable shoes - there's a lot of ground to cover (and connections to make!)

A collaborative spirit and vision for Africa's future.

## FOLLOW US ON SOCIAL MEDIA:

Stay tuned for live updates, speaker highlights, and behind-the-scenes action!

Share your #ASPSummit24 experience and tag us on Instagram, Twitter, LinkedIn and Facebook. (@africasoftpower)





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POWER**

**AWB** AFRICAN  
WOMEN ON  
BOARD

**R.A.W.**

The Remarkable African Women's  
Leadership Conference

29TH MAY  
2024

THE KIGALI SERENA HOTEL  
**KIGALI, RWANDA**

**AFRICA  
SOFT  
POWER  
SUMMIT**

REGISTER/GET TICKETS:

**Speaker Enquiries:**  
michael@aficasoftpower.com

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cynthia@aficasoftpower.com

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[www.aficasoftpower.com](http://www.aficasoftpower.com)



REGISTER HERE!

See you in Kigali!

