

Dear friends & family,

As we move towards final preparations for the Africa Soft Power Summit 2025, we want to ensure that your journey to Nairobi is both as seamless as it is exciting! To that end, we have here compiled important travel information, along with details on our Climate Change Photo Essay Prize exhibitions and an advisory on ways you can partner with us at the event, to help amplify African voices on the global stage and maximise your own presence...

Travel Advisory - What You Need to Know:

- Accommodation: The main summit will be taking place in the Hyatt Regency
 Westlands Hotel. Those wishing to stay at the venue itself can benefit from an
 exclusive ASP discount, and there are also a range of other exciting accommodations
 nearby.
- **Ground Transportation**: Taxis are readily available, carrying small change is recommended.
- Currency Exchange: The official currency is the Kenyan Shilling (KES). Major currencies such as USD, GBP, EUR, and ZAR can be exchanged at banks and bureau de change outlets, including a reliable one at the airport. Most international cards are also accepted.
- **Visa Requirements**: All visitors, except East Africans, must obtain an Electronic Travel Authorization (ETA) before arrival. While an ETA may not be required for other African countries, it is still advisable to apply, as requirements for African nationalities remain unclear. To ensure sufficient processing time, it is recommended to apply at least 2–3 weeks before travel.
- **Weather**: Expect pleasant temperatures between 14°C and 24°C (57°F 75°F) with occasional showers in Nairobi during May.
- **Electricity & Connectivity**: Kenya uses UK-style three-pin sockets, so a universal travel adapter is recommended.
- **Time Zone**: Kenya is GMT+3.
- **Vaccination**: Visitors from <u>countries with a yellow fever risk</u> must show proof of vaccination before entry, but a COVID-19 vaccine card is not necessary.

Travel regulations may change, so we recommend checking online regularly for updates. We'll also share any new information as it becomes available. Here's a link to download a preliminary travel advisory for the summit.

Register for the Africa Soft Power Summit 2025



Global Exhibition on Climate Change

This year, we are proud to showcase the 2024 Climate Change Photo Essay Prize winner and finalists in a global exhibition tour spanning Lagos, London, Belém, São Paulo, New York, and Nairobi during the Africa Soft Power Summit.

The exhibition, featuring powerful storytelling through photography, aims to raise awareness of climate issues and spotlight emerging African photographers. **The 2024 winner, Garba Bakura (Nigeria)**, was selected through a rigorous judging process for his striking piece, In Search for a Drop, which highlights the role of water transportation in sustaining farming communities affected by desertification.

Partner with us!

Your support can help us:

- Celebrate emerging talent: Provide prize money and global recognition to the winning photographers.
- ✓ Expand our reach (and yours): Fund impactful marketing and promotional campaigns.
- ✓ Facilitate and shape global dialogue: Support the logistics of our international exhibition tour.

Every contribution, regardless of size, brings us closer to reaching our ambitious goal of 100 million climate-conscious Africans.

Interested in partnering with us? Send us an email at: michael@africasoftpower.com or julia@africasoftpower.com. Click here for more information on the prize.

We look forward to welcoming you to Nairobi!

Team ASP