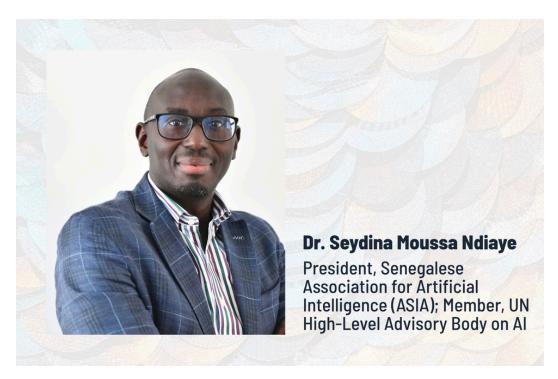


## Dear friends & family,

Ever find yourself being polite when using LLMs such as ChatGPT, Gemini, Claude, Grook, Llama, etc? Don't worry, we have too! After all, we all remember Skynet from *The Terminator*, the machines from *The Matrix*, VIKI from *I*, *Robot*, and basically every *Black Mirror episode* involving tech gone bad. Maybe a little "please" and "thank you" isn't such a bad idea... just in case.

But beyond these concerns around sentience and supremacy, AI is raising questions about sovereignty, access, and innovation – especially for Africa.

At the Africa Soft Power Summit 2025 (May 21-25, Nairobi), we're diving deep into the complex nature of the AI revolution with some of the sharpest minds in the field. Join us for our panel, "AI Models, Sovereignty & Democratizing Access" on May 23rd, where we'll explore crucial topics like AI development in the Global South, digital sovereignty, ethical AI, data governance, and scaling local innovation.



**Dr. Seydina Moussa Ndiaye** – AI policy architect and President of Senegal's AI Association. He's helping shape national and continental AI strategies, from



**Dr. Uyi Stewart** – With 15 patents and decades of experience leading AI for social impact at IBM, Gates Foundation, and AI Commons, Uyi is at the forefront of democratizing AI in emerging markets.



**Chi Ogbuehi** – A powerhouse leading the NFL's marketing technology team, which she helped grow from a one-person operation into a 50+ strong unit leveraging AI to drive fan engagement and digital innovation for one of the world's biggest sports brands.

## The big picture

This session fits right into this year's theme: "Africa's Growth Engine: Aligning the Flow of Money, Innovation, and Global Opportunities".

2025 Africa Soft Power Summit will also focus on:

- Capital currents: What direction is global economics flowing in today?
- **Redrawing borders:** How are remittances, diaspora partnerships, and fintech innovations converging to drive sustainable development?
- **Name and sustain:** How can we turn moments of African creative success into sustainable commercial models?

**Register for the Africa Soft Power Summit 2025** 













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