



Dear friends & family,

**At the upcoming Africa Soft Power Summit, we'll be staging a special exhibition showcasing the winning works of the latest Climate Change Photo Essay Prize. The presentation marks the unveiling of the collection to the public for the first time at Nairobi's Tribal Gallery to begin a global tour that will see the works displayed across Africa, Europe, the UK and US.**

### **Visual storytelling to engage younger audiences**

The exhibition is a joint initiative between Africa Soft Power (ASP) and African Women on Board (AWB), designed to engage young people in issues surrounding sustainability through visual storytelling.

Speaking in African Business, **Nkiru Balonwu, founder of ASP and AWB**, said: "African perspectives on climate change are important, and particularly the perspectives of young people, for whom these issues will increasingly become a day-to-day concern... We had an overwhelming number of entries this year, and the appetite to have a voice on this critical topic was clear to see."

The overall winner of the prize has been named as Nigeria's Garba Bakura, and you can find out [more about the competition here](#).



**KOJO BOAKYE**

Vice President of Public Policy for Africa,  
Middle East and Turkey, Meta



**LORNA OMONDI**

Partnerships Lead,  
Google Research Africa

## Join Meta & Google on the frontlines of tech change

In addition to the Climate Change Photo Essay Prize, the Summit will incorporate a number of key events. Being staged in **Nairobi, Kenya** from **May 21st – 25th**, they include the:

- **Remarkable African Women’s Leadership Conference (RAW)**
- **Creative & Innovative Industries Conference**
- **ASP Gala & Awards**

We’re announcing new speakers across these stages all the time, and this week delighted to welcome:

- **Kojo Boakye**, Vice President of Public Policy for Africa, Middle East, and Turkey, Meta
- **Lorna Omondi**, Partnerships Lead, Google Research Africa

It’s an opportunity to come, explore, and contribute to the debates surrounding the evolution of the creative, tech, and financial sectors, not only on the continent but around the world. You can find further information [on the Africa Soft Power Summit website here](#), and if you’ve already secured your ticket, get ready to not only sharpen your ideas, but your appetite as well — Nairobi’s vibrant food scene is waiting for you ([take a sneak peek!](#)). Also make sure you're fully prepared by checking out the [preliminary travel advisory here](#).

For last minute speaking and sponsorship opportunities, simply drop us a note directly at: [asp@theafricasoftpowersummit.com](mailto:asp@theafricasoftpowersummit.com)

**We look forward to welcoming you to Nairobi!**

**Team ASP**

## Register for the Africa Soft Power Summit 2025



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