



## We're heading back to Kenya!

The Africa Soft Power Summit returns to Nairobi from **May 20-22, 2026**, bringing together the best minds from Africa and the diaspora. Come for the future-leaning insights, the thought leadership, and the high-level connections; stay for the broader programme immersing you in Nairobi's phenomenal sights and sounds – and experience firsthand why the city and Kenya itself continue to inspire some of the most exciting ideas on the continent.

[Early bird tickets are now live](#), offering exclusive savings across a range of passes designed to suit your level of participation.

**Get early bird tickets - Africa Soft Power Summit 2026**

## Partner with us!

If you'd like to align your brand with Africa's premier convening for the continent's creative and tech industries – as well as women's leadership – let's connect: [asp@theafricasoftpowerproject.com](mailto:asp@theafricasoftpowerproject.com).



**Missed ASP at UNGA80? Catch up on the insights**

For UNGA 80 in New York, Africa Soft Power convened under the theme, “**Finding X: The Intersection of Creativity, Finance, and Technology in Africa’s Next Growth Chapter**,” – bringing together leaders in AI, data, innovation, sports, and the creative economy to chart how creativity, innovation, and finance can work together to accelerate Africa’s growth.

As always, these convenings are about ensuring brilliant thinkers and changemakers, on the continent and across the diaspora, are active in the mainstream conversations which affect us all. A core part of ASP’s mission is not only to amplify these voices but also to bring policymakers, regulators, and business leaders into the room to listen, learn, and engage, with the goal of inspiring action and impact across their spheres of influence.

[Get the Insights Report here](#)

[Read the full ASP at UNGA80 Insights Report here](#)

## African Soft Power In Press

