



By now, your year is properly underway, plans are being made, diaries are filling up, and attention is turning to the moments that will define 2026.

The Africa Soft Power Summit, taking place in **Nairobi, Kenya, from May 20th to 22nd, 2026**, is one of those moments.

Africa Soft Power Summit 2026. Secure your place

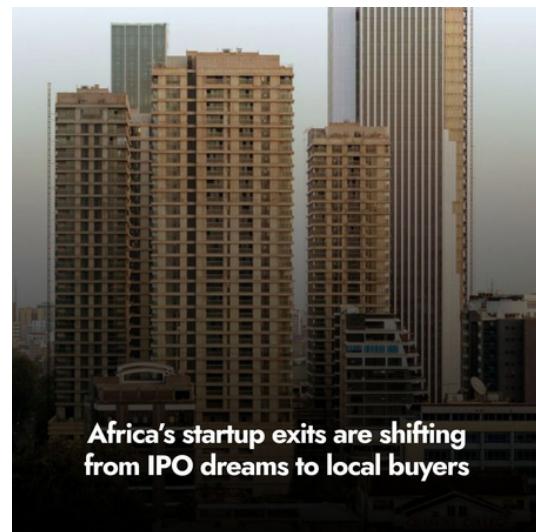
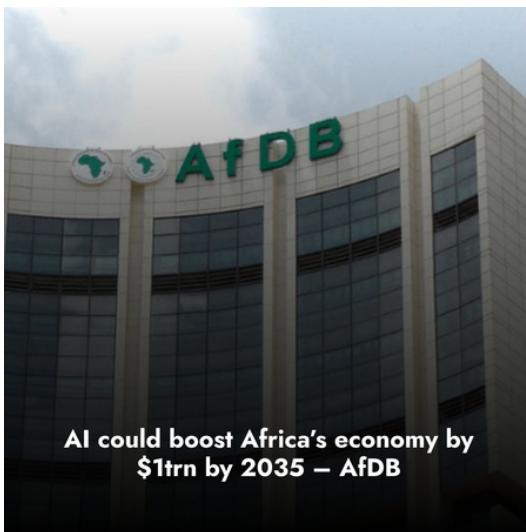
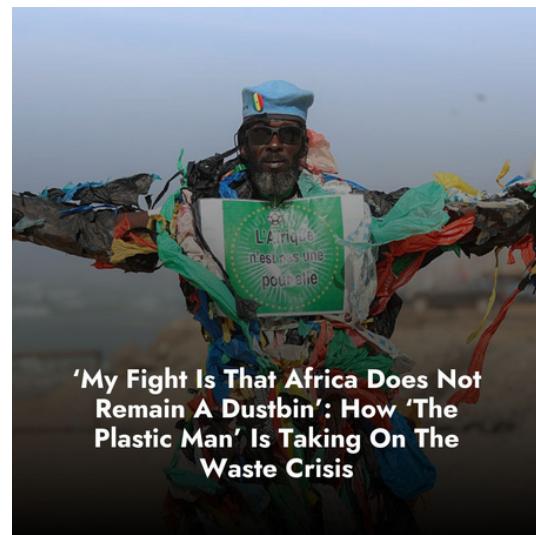
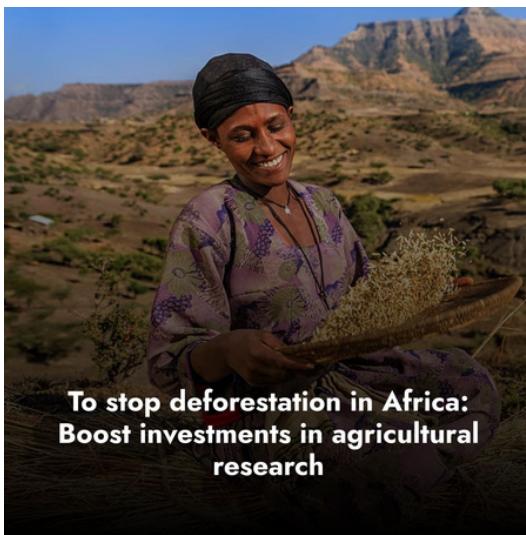
The Africa Soft Power Summit returns to Nairobi in May, with **early bird ticket discounts available**.

Each year, the Summit brings together a carefully curated mix of decision-makers, creators, investors, policymakers, business, and cultural leaders. The real value lies in the rooms, the connections, and the conversations that extend well beyond the event itself.

Attendance is already taking shape, and we encourage you to secure your place early.

[**Get early bird tickets - Africa Soft Power Summit 2026**](#)

African Soft Power in Press



What to expect at Africa Soft Power Summit 2026

The 2026 programme will feature the core elements that define the Africa Soft Power experience:

- **The Climate Change Exhibition & Welcome Cocktails**, setting the tone for the week
- **The Remarkable African Women's (RAW) Leadership Conference**, focused on African women's leadership, and novel perspectives on gender discourse
- **The Creative & Innovative Industries (CII) Conference**, focused on the symbiotic relationship between creative endeavour and commercial viability
- **The Africa Soft Power Gala and Awards**, bringing the community together in celebration

Come for the future-leaning insights, the thought leadership, and the high-level connections; stay for the broader programme immersing you in Nairobi's

phenomenal sights and sounds – and experience firsthand why the city and Kenya itself continue to inspire some of the most exciting ideas on the continent.

Partner with Africa Soft Power

We would love to collaborate with individuals and organisations that want to be part of what's happening in 2026, across our conferences, exhibitions, and community platforms.

Reach out to us at asp@theafricasoftpowerproject.com

We look forward to welcoming you to Nairobi for the 2026 Africa Soft Power Summit and engaging throughout the year.

Thank you.

The ASP Team



About The Africa Soft Power Group

We are the umbrella platform for three organisations (Africa Soft Power, African Women on Board & ASP Global) with mutual objectives. Our overriding mission is to mainstream vital – and all too often still unseen – African perspectives as a fundamental part of the global conversation in every aspect of life and economy.

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