



At African Women on Board, we believe in the power of access. We know that being in the right room at the right time can change the trajectory of a career, a business, or an entire industry.

The **Africa Soft Power Summit 2026** is that room.

This May, Nairobi will host some of the voices shaping culture, policy, business, and creative influence from across the continent and the diaspora. And we'd love for you to experience it - not alone, but alongside someone who matters to you.

### What's on offer

One winner will receive **two full-access tickets** to the ASP Summit (May 20–22, 2026). This is an invitation to engage in high-level discussions, expand your network, and connect with global peers.

*Please note: Accommodation and transportation are not included.*

#### How to enter:

Post a photo, reel, or carousel of you and a partner, colleague, or peer "in your element" - doing what you do best, collaborating on a project, or showing up for the work you're passionate about.

#### To qualify:

1. **Follow** @AfricanWomenOnBoard, @AfricaSoftPowerProject & @Thebarefootstrategist on Instagram.
2. **Invite** @AfricanWomenOnBoard & @AfricaSoftPowerProject to **collaborate** on your post.
3. **Tag the person** you want to attend the Summit with.
4. **Include** our event flyer in your post.

5. Use #BeInTheRoom #ASPSummit2026.

**Deadline:** 27 February 2026

This giveaway is proudly sponsored by *The Barefoot Strategist*, in support of women, community, and shared access to opportunity.



### Not waiting for the giveaway?

Early bird tickets for the Africa Soft Power Summit 2026 are still available at a special rate. Now's a good time to [secure your seat!](#)

We are also open to **partnership conversations** with individuals and organizations looking to engage thoughtfully with Africa's evolving ecosystems and global positioning. Send us an email to [asp@theafricasoftpowerproject.com](mailto:asp@theafricasoftpowerproject.com).

Thank you.

**The ASP Team**

**Get early bird tickets - Africa Soft Power Summit 2026**



#### About The Africa Soft Power Group

We are the umbrella platform for three organisations (Africa Soft Power, African Women on Board & ASP Global) with mutual objectives. Our overriding mission is to mainstream vital – and all too often still unseen – African perspectives as a fundamental part of the global conversation in every aspect of life and economy.

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