



Dear <<First Name>>

We're excited to officially unveil the theme for this year's ASP Summit taking place **May 20th - 23rd, 2026** in **Nairobi, Kenya**: "**Africa's Compound Interest: Aligning Ecosystems of Finance, Creativity and Human Capital for Growth**".

As global economic systems recalibrate — shaped by shifting capital flows, rapid technological change, political change, and new forms of cultural and digital value — Africa's opportunity lies not in any single sector, but in how its systems work together. Finance, creativity, and human capital are often treated as separate domains; yet it is their alignment that determines whether value is created and sustained.

This year's theme positions Africa's growth as a compounding process where capital, ideas, talent, and markets reinforce one another over time. It asks how financial systems can better support innovation and creative industries; how cultural and digital economies translate into scalable businesses and meaningful jobs; and how human capital, particularly women and youth, is integrated not just as participants, but as drivers of value.

[Find out more](#) | [Get your tickets](#)



Travel requirements to note

Visa requirements: The eTA system

All foreign visitors are required to obtain an eTA prior to departure. While applications are typically processed within 3 days, we strongly recommend applying at least 2 weeks in advance. Citizens of East African Community (EAC) member states remain exempt. Official Portal: [Apply here for your Kenya eTA.](#)

Currency & payments

The local currency is the Kenyan Shilling (KES), though major international cards are widely accepted. Currency exchange services are available at the airport and across the city, and mobile payments via M-Pesa are widely used and highly convenient for everyday transactions.

Transport

Taxis and ride-hailing services are readily available. We recommend carrying small denominations of cash for convenience.

Weather

Expect mild and pleasant conditions in May, with temperatures ranging between 14°C and 24°C, alongside occasional rainfall.

Health & entry requirements

Proof of yellow fever vaccination may be required depending on your country of origin. COVID-19 vaccination proof is not required.

Electricity & connectivity

Kenya uses UK-style three-pin sockets, please bring a universal adapter if needed.

Connectivity & Internet

For instant data, we recommend activating an eSIM before arrival, though physical SIM cards are easily available at Jomo Kenyatta International Airport (JKIA); venue WiFi is also provided.

Local Laws & Sustainability

Single-use plastic bags are strictly prohibited in Kenya, so please pack using reusable bags.

As travel regulations may evolve, we encourage you to stay updated and consult [official sources](#) regularly.

If you have any questions or require assistance, our team is here to help - simply reach out to us at: asp@theafricasoftpowerproject.com

Register for the 2026 Africa Soft Power Summit



Exclusive accommodation discount

The summit will take place at the [Hyatt Regency Nairobi Westlands](#). This contemporary 5-star venue is positioned near Nairobi's top cultural hotspots. Delegates can take advantage of [exclusive discounted rates at the venue here](#).

Other nearby accommodation

If you prefer to stay elsewhere, the following excellent hotels are located within walking distance of the venue:

- [Golden Tulip Westlands Nairobi](#) (5-minute walk)
- [JW Marriott Hotel Nairobi](#) (6-minute walk)
- [Kingfisher Nest, Nairobi](#) (9-minute drive)

We look forward to welcoming you for what promises to be an inspiring and impactful summit experience.

Thank you.

ASP Team



About The Africa Soft Power Group

We are the umbrella platform for three organisations (Africa Soft Power, African Women on Board & ASP Global) with mutual objectives. Our overriding mission is to mainstream vital – and all too often still unseen – African