



**Dear friends & family,**

We're excited to share the first group of speakers for the 2026 Africa Soft Power Summit (May 20–23).

This lineup brings together people actively shaping Africa's global presence across technology, finance, the creative industries, and policy, offering practical insight into how Africa's global influence is being built and sustained.

We'll be announcing more speakers throughout the week, so keep an eye out.

**INTRODUCING OUR FIRST SPEAKERS**



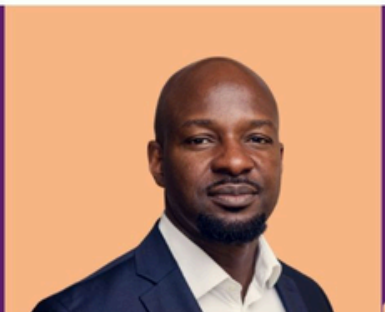
**Kate Kallot**  
Founder & CEO, Amini



**Vimal Shah**  
Chairperson, Bidco Africa



**Rita Dominic-Anosike**  
Co-Founder, The Audrey Silva Company; Award-winning Actor





**Heike Harmgart**  
MD, Sub-Saharan Africa,  
European Bank for Reconstruction  
and Development



**Alex Okosi**  
Managing Director -  
Africa, Google



**Rukky Ladoja**  
Founder, Creative Strategist,  
Dye Lab



**Esther Masese Waititu**  
Chief Financial Services  
Officer, Safaricom



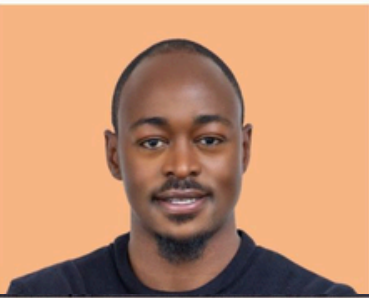
**Snehar Shah**  
CEO, iXAfrica Data Centres



**Bolanle Austen-Peters**  
Founder & Artistic Director,  
BAP Productions



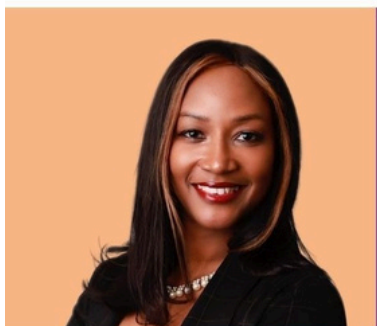
**Uche Ofodile**  
CEO, MTN Benin



**Brian Mogeni**  
Co-Founder & CEO, Wowzi



**Ojoma Ochai**  
Managing Director, CcHUB



**Neneh Diallo**  
Founder, NDG Agency;  
Riden-Harris Administration



**Ralph Opara**  
Country MD, Access Bank  
(Kenya) PLC



**Njoki Muhoho**  
Managing Director,  
Zehra Productions Kenya Ltd

We're kicking off speaker announcements for the 2026 ASP Summit! 😊

**Genevieve**  
CEO, MTN Benin

**Christine**  
Co-Founder & CEO, Wowzi

**Genevieve**  
Managing Director, CcHUB



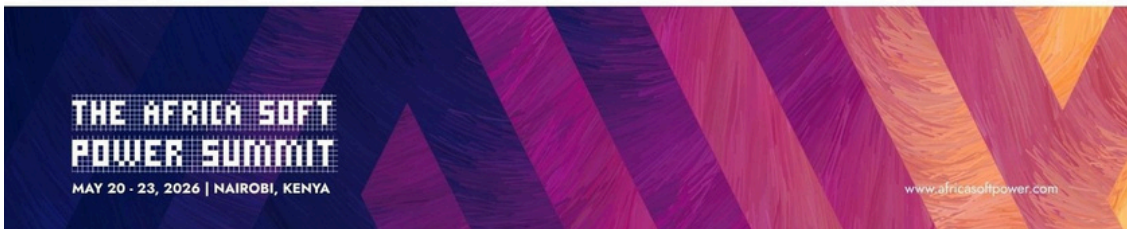
**Neneh Diallo**  
Founder, NDG Agency;  
Biden-Harris Administration  
Appointee & Fmr. Chief  
Diversity Officer, USAID



**Ralph Opara**  
Country MD, Access Bank  
(Kenya) PLC



**Njoki Muhoho**  
Managing Director,  
Zebra Productions Kenya Ltd



## Reserve your 2026 ASP Summit Pass

We can't wait to welcome you to Nairobi. Stay tuned for more major announcements coming your way over the next few days!

Thank you.  
**ASP Team**



### About The Africa Soft Power Group

We are the umbrella platform for three organisations (AfricaSoft Power, African Women on Board & ASP Global) with mutual objectives. Our overriding mission is to mainstream vital – and all too often still unseen – African perspectives as a fundamental part of the global conversation in every aspect of life and economy.

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