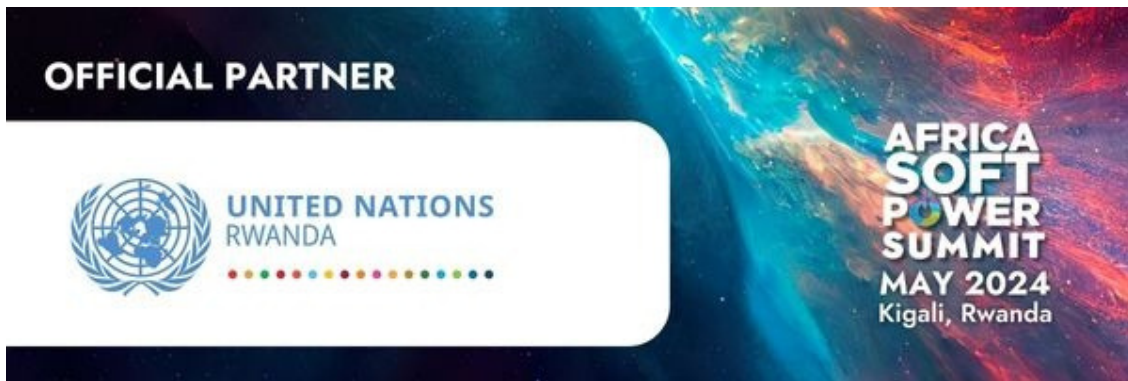




Dear Friends & Family,

It's full steam ahead for the Africa Soft Power Summit 2024, and we are thrilled to share exciting updates, and opportunities to make a difference!



New Partner Alert: United Nations Rwanda Joins the Africa Soft Power Summit!

We are delighted to welcome the United Nations Office in Rwanda as a partner for the Africa Soft Power Summit in Kigali this May! The United Nations system in Rwanda consists of 22 UN agencies, programmes, and funds, both resident and non- resident.

Join industry leaders and visionaries for an unforgettable experience. For more information on partnership opportunities, please send an email to:

cynthia@africasoftpower.com

Stay tuned for other exciting announcements!



Last Chance | Early Bird Tickets for ASP Summit 2024

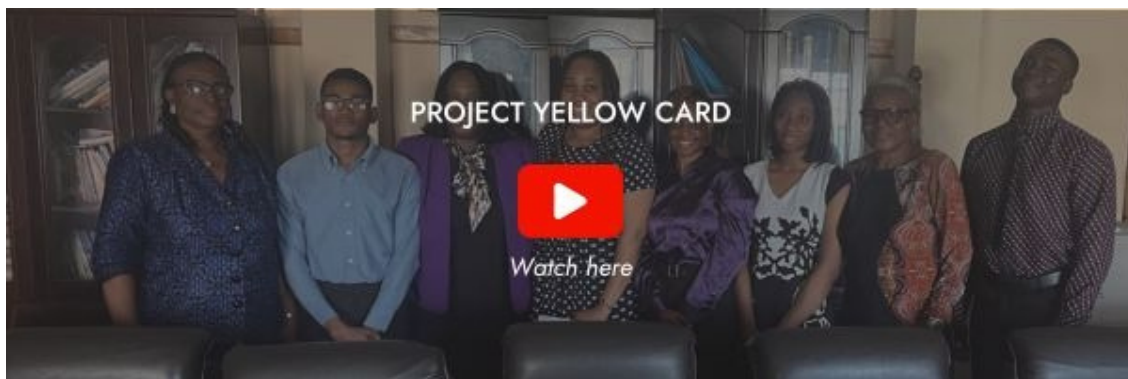
Don't miss out! Our early bird ticket sale for the Africa Soft Power Summit 2024 ends on February 29th. Secure your discounted pass now and enjoy access to:

- Valuable network and business opportunities
- Fresh perspectives on the trends shaping the continent's business landscape
- Game-changing conversations on the key intersectional global social and economic priorities of our time
- A dynamic global community committed to shaping solutions, influencing global discourse, and retelling the narrative about modern Africa on

the world stage

- A host of experiential activities and more

[Click here to secure your spot.](#)



Project Yellow Card: The Marathon Continues!

Last year, we launched 'Project Yellow Card', a scholarship program with a groundbreaking approach to empowering young women to thrive as leaders and ensuring equal opportunities for all university students. [WATCH OUR ORIGIN STORY HERE.](#)

With rising inflation, students are facing unprecedented challenges. This year, we are

determined to take our efforts to new heights, and we want YOU to be a part of it!

Make a difference:

- Donate: Every contribution supports a student and empowers a future leader.

Spread the word: Share Project Yellow Card with your network.

- Get in touch to learn more about how you can make a meaningful impact with Project Yellow Card. Send an email to awb@africanwomenonboard.org

In case you missed it

Celebrating: Female Founders Lounge Lagos

Last month, we collaborated with [Female Techpreneur](#) on their inaugural Female Founders Lounge in Lagos, Nigeria – an event focused on establishing a more inclusive and supportive ecosystem for women in technology and female entrepreneurs in Nigeria.

This partnership deepened our engagement with a growing ecosystem of founders, entrepreneurs, and professionals fostering critical discussions and empowering women in the tech world. It aligns with our commitment to retelling the narrative about modern Africa and our belief in women and the youth as Africa's biggest opportunity for growth, innovation, and sustainable development.

Congratulations to Female Techpreneur & The Experience Plug Systems (TEPS) on a successful event, the beginning of many!

[Watch Highlight](#)

