



Dear Friends & Family,

We have one week left for our March Women's History Month 50% promotion on Summit Tickets. Get yours today and buy one for a woman who you think needs to be there this year! See more info below.

We are also looking to highlight talented red carpet hosts at this year's gala. If you or someone you know is a talented host with a charismatic personality and a passion for celebrating African excellence, be sure to check out the opportunity below.



Africa Soft Power Summit 2024 Women's History Month 50% Ticket Discount

Treat yourself and your colleagues to tickets for this year's Summit with our special Women's History Month 50% discount offer. The offer is available for Full-Summit Access through March 31st. Visit our [registration page](#) today and use the promo code ASPWHM when registering.

To learn more about this year's Summit, visit this year's [summit page](#).



Africa Soft Power Gala & Awards Red Carpet Host Opportunity

Are you or someone you know a charismatic host who is passionate about Africa and African excellence, fashion, creativity, and innovation? We want to highlight rising talent from the continent and diaspora so if this is you or someone you know, submit today.

How to enter:

- Create a video introducing yourself and why you would make the perfect red carpet host.
- The video must be between 1-2 minutes in length. Show your ability to engage with guests and conduct interviews with excellence and professionalism.
- Share your video on social media (Instagram, Twitter, or TikTok) and tag us @africasoftpower; or via email at asp@theafricasoftpowerproject.com.
- All video entries received will be shared on our social media platforms.
- You must be 21+ at time of entry.
- Submit your video by April 14th, 2024 at 11:59PM WAT.

What's in it for you?

- All Access Pass: Experience the entire Africa Soft Power Summit, side events, and activities associated with the Summit.
- Get Glammed Up: The opportunity to be styled for the ASP Gala & Awards.
- Relax And Focus: Accommodation will be provided. (Please note: airfare to Kigali is not included).



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