



Dear Friends & Family,

Only 44 days until this year's Africa Soft Power Summit May 28th-31st in Kigali, Rwanda! As the countdown begins, we are excited to announce The Africa Centre UK as an official partner for this year's summit.



New Partner Alert: The Africa Centre (UK) Joins the 2024 Africa Soft Power Summit!

We are thrilled to welcome The Africa Centre (UK) as a partner for the 2024 Africa Soft Power Summit. [The Africa Centre](#) has been educating, connecting, and advocating for Africa and its diaspora since 1964. The Africa Centre is a forward-thinking, inclusive, and respected cultural institution that fosters constructive dialogue about Africa.

Their commitment to promoting African culture, innovation, and enterprise is an impactful addition to the Africa Soft Power Summit. We look forward to welcoming their community to join us in Kigali in May.

To learn more about partnership opportunities please email: cynthia@africasoftpower.com





LAST CALL: RED CARPET HOST SEARCH

The Africa Soft Power Gala & Awards Red Carpet Host Search ends today April 14th at 11:59PM WAT.

We are looking to highlight rising talent from the continent and diaspora. Are you confident, charismatic, and passionate about Africa and African excellence, fashion, creativity, and innovation? If this is you, apply today before the deadline!

How to enter:

- Create a video introducing yourself and why you would make the perfect red carpet host.
- The video must be between 1-2 minutes in length. Show your ability to engage with guests and conduct interviews with excellence and professionalism.
- Share your video on social media (Instagram, Twitter, or TikTok) and tag us @africasoftpower; or via email at asp@theafricasoftpowerproject.com.
- All video entries received will be shared on our social media platforms.
- You must be 21+ at the time of entry.

What's in it for you?

- All Access Pass: Access to the entire Africa Soft Power Summit, side events, and activities associated with the Summit.
- Get Glammed Up: Makeup glam team provided.
- Complimentary Kigali Hotel Stay: Hotel accommodation will be provided.
- More exciting news to come! Stay tuned. Follow us on social media

@AfricaSoftPower and visit us [online](#) for the latest updates.

44 DAYS UNTIL THE 2024 AFRICA SOFT POWER SUMMIT Days

Have you gotten your tickets to join us? Here is what awaits you:

- Welcome Cocktail
- The Remarkable African Women's Leadership Conference

- The Creative & Innovative Industries Conference
- Africa Soft Power Gala and Awards
- Masterclasses
- Kigali City Tour & other associated summit events

[Buy your tickets today!](#)



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