



Dear Friends & Family,

The countdown to Kigali is officially in single digits! Just 8 days until the 2024 Africa Soft Power Summit in Kigali, Rwanda. Get ready for game-changing conversations, fresh perspectives, and a celebration of African culture and accomplishments across industries. To guide us through what promises to be a transformative experience, we're thrilled to announce the hosts of this year's summit.



**NYOKABI MACHARIA**  
Conference Host



**NNENNA ONYEWUCHI**  
Conference Chair & Co-Host

Meet Our Dynamic Duo!

Nyokabi Macharia and Nnenna Onyewuchi will be gracing the stage as our official summit hosts!

Nyokabi is an award-winning actor based in Nairobi, Kenya. She is a graduate of the Royal Central School of Speech & Drama, UK, and has featured in various films and TV shows.

Nnenna is an internationally recognised marketing and business strategy executive who has worked with various local and global brands. She is also co-founder and Executive Director of Strategy and Innovation at Yellow Brick Road, a full-service communications agency based in Lagos.

They bring a wealth of knowledge and passion for the continent and will be teasing out the connective threads that move the continent forward and build bridges with the diaspora.



**H.E. Dr. Joyce Banda**  
Fmr. President of Malawi



**Michaella Rugwizangoga**  
Chief Tourism Officer,  
Rwanda Development Board



**Hon. Sandrine Umutoni**  
Minister of State for Youth  
& Arts, Rwanda



**Philip Ikeazor**  
Deputy Governor, Financial  
System Stability, Central  
Bank of Nigeria



**Zano Mataruka**  
Regional Rep. Uganda and  
Rwanda, IFC



**Uche Ofodile**  
CEO, MTN Benin



**Temi Popoola**  
CEO, Nigerian Exchange  
Limited



**Mercy Ndegwa**  
Public Policy Director for  
East Africa, Meta



**Dr. Ozonnia Ojielo**  
UN Resident Coordinator  
and Rep. of the UN SG to  
Rwanda



**Katharina Link**  
CEO, Pulse Africa



**H.E. Wamkele Mene**  
Secretary General, AfCFTA



**Natasha Camy**  
Founder & CEO, Referee  
Ready Academy; NCAA  
Division I Women's  
Basketball Official



**Nana Baffour**  
Co-founder, NVH Studios;  
Executive Chairman, Enda



**Léonie Ngolle**  
Business Development  
Manager at L'Oréal Luxe in  
Sub-Saharan Africa



**Gabby A. Otchere-Darko**  
Executive Chairman &  
Founder, Africa Prosperity  
Network



**Alice Usanase**  
Head, Country Relations &  
Equity Mobilization, Africa  
Finance Corporation



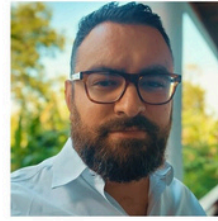
**HRH Nnaemeka A. Achebe**  
Obi of Onitsha



**Nkechi Obi**  
CEO, Sport Nigeria LTD/GTE



**Tosin Eniolorunda**  
CEO, Moniepoint



**Pierre Tayrac**  
Managing Director, Sazience



**Zelda Akindele**  
Partner, Finance Practice Group, Templars



**Aaron Craig Mitchell**  
CEO, Pega Visão Salvador Club; CEO, ACME LLC



**Michelle Moore**  
Author & UK's 50 Most 'Influential Women in Sports'



**Lacina Kone**  
Director General and Chief Executive Officer of Smart Africa



**Habibah A. Waziri**  
CEO, BGR Consulting



**Innocent Isichei**  
Chairman, ACIOE Associates



**Carol Abade**  
Group CEO, EXP Agency



**Roselyn Akinyi Walender**  
Africa Director, Practical Action

## More Powerhouse Speakers Revealed!

We're excited to introduce more dynamic speakers who'll be joining us in Kigali. From tech titans, emerging young leaders, to cultural revolutionaries, prepare for a diverse range of perspectives all focused on addressing the trends shaping the continent's business landscape and the global social and economic priorities of our time.

**STRATEGIC PARTNER**



**SPORT NIGERIA**

**AFRICA  
SOFT  
POWER  
SUMMIT  
MAY 2024  
Kigali, Rwanda**

## Sport Nigeria Joins The Africa Soft Power Summit 2024

We're excited to announce [Sport Nigeria](#) as a strategic partner for the summit. Sport Nigeria is a private sector-led intervention agency that assists in the development of the sports industry in Nigeria, by harnessing and deploying investment, development, and private sector funds across the value chain of sports. They also implement strategies for the development of sports as a platform for economic, social, and youth development.

### In Case You Missed It, Here's What to Expect!

- Welcome cocktails (28th May)
- The Remarkable African Women's Leadership Conference (29th May)
- The Creative and Innovative Industries Conference (30th May)
- The Africa Soft Power Gala & Awards (31st May)
- City and Shopping Tours, and more!

### Lock in Your 2024 Africa Soft Power Summit Experience!

Don't miss your chance to be part of this premier gathering! [Secure your spot now!](#)

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