



Dear Friends & Family,

23 days to go until the Africa Soft Power Summit 2024! Prepare for an incredible event packed with fresh perspectives, powerful connections, and insightful discussions on moving Africa forward and building bridges with the global diaspora.

As we gear up for the event, we are pleased to welcome [NVH Studios](#), [Kigali Kaftan](#), [Asantii](#), [Kezem](#), and [WILAN](#) (Women In Leadership Advancement Network) as our newest partners. These incredible companies share our vision of defining Africa's role in global conversations, amplifying African thought leadership, and celebrating African culture.



## NVH STUDIOS

We are excited to welcome NVH Studios as visionary partners for this year's Summit! NVH Studios is a global group that designs lifestyle-related shoes and brands valuing excellence and promoting the joy of living passionately. Based in São Paulo, New York, Nairobi, and Paris, NVH brings a global perspective on building brands and doing business across the diaspora.



## MADE IN RWANDA STYLE PARTNERS

We give a warm welcome to our #MadeInRwanda Style Partners [Asantii](#), [Kezem](#), and [Kigali Kaftan](#). Check out their Instagram pages and browse their proudly African styles for a wide variety of offerings from casual to chic. You will spot their fashion throughout the summit and you will have the opportunity to purchase your pieces!



## WILAN

Coming on board as strategic partners for this year's summit is WILAN. WILAN is a women-led organization providing the knowledge, resources, and opportunities women need on their journey to become effective and thriving leaders. We are truly excited to be working together to amplify the perspectives of African women in global discourse and advance their economic growth.

Interested in partnership opportunities for the 2024 Africa Soft Power Summit, please email: [cynthia@africasoftpower.com](mailto:cynthia@africasoftpower.com)



## Creative & Innovative Industries Conference (CII)

Mark your calendars for the Creative & Innovative Industries Conference (CII Conference) on May 30th! This dynamic conference is a convening of leading businesses and individual voices from around the world, focused on the intersections between creative endeavour and commercial viability, and the role the private sector can play in shaping the future of Africa's digital, creative, and knowledge economies.

Don't miss out! [Secure your spot here.](#)

We look forward to welcoming you!



Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).