



Dear Friends & Family, The countdown is on! Only 16 days until the 2024 Africa Soft Power Summit kicks off in Kigali, Rwanda. And we're thrilled to unveil our first group of confirmed powerhouse speakers who will be gracing the stage!



H.E. Dr. Joyce Banda
Fmr. President of Malawi



H.E. Wamkele Mene
Secretary General, AfCFTA



Michaela Rugwizangoga
Chief Tourism Officer,
Rwanda Development Board



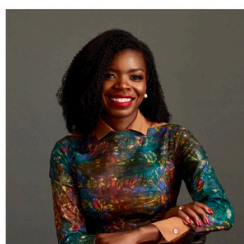
Zano Mataruka
Regional Rep. Uganda and
Rwanda, IFC



Uche Ofodile
CEO, MTN Benin



Temí Popoola
CEO, Nigerian Exchange
Limited



Gbemisola Abudu
VP, NBA Africa; Country
Head, NBA Nigeria



Nana Baffour
Co-founder & Chairman,
NVH Studios



Mercy Ndegwa
Public Policy Director for
East Africa, Meta

More speakers to be revealed soon.... Stay tuned!



EXP Agency

We're delighted to welcome back Exp Agency as a strategic partner for the 2024 Africa Soft Power Summit!

With more than 39 years of experience across 19 countries across the continent, EXP Agency is Africa's leading experiential agency network redefining excellence by designing and executing immersive experiences and building brand value across all touch points of the consumer journey.

Interested in coming on board as a partner for the 2024 Africa Soft Power Summit, please email: cynthia@africasoftpower.com

16 Days to the Africa Soft Power Summit

Don't miss out on an unforgettable experience in Kigali, Rwanda. From game-changing conversations, and valuable networking opportunities, to a celebration of African culture, this year's summit promises to be a transformative event amplifying Africa's leadership on the global stage and moving Africa forward.

[Secure your spot here.](#) More updates and speaker announcements to come!



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