



Dear Friends & Family,

With just 13 days until this year's summit, we're excited to announce more incredible speakers who'll be joining us in Kigali, Rwanda. From industry titans and global change makers to trailblazing executives this year's Summit programming offers a robust lineup of some of today's leading voices bringing a broad range of fresh perspectives and insights on moving Africa forward.



**H.E. Dr. Joyce Banda**  
Fmr. President of Malawi



**H.E. Wamkele Mene**  
Secretary General, AfCFTA



**Michaela Rugwizangoga**  
Chief Tourism Officer,  
Rwanda Development Board



**Hon. Sandrine Umutoni**  
Minister of State for Youth  
& Arts, Rwanda



**Zano Mataruka**  
Regional Rep. Uganda and  
Rwanda, IFC



**Uche Ofodile**  
CEO, MTN Benin



**Temi Popoola**  
CEO, Nigerian Exchange  
Limited



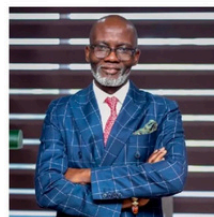
**Gbemisola Abudu**  
VP, NBA Africa: Country  
Head, NBA Nigeria



**Dr. Ozonnia Ojelo**  
UN Resident Coordinator  
and Rep. of the UN SG to  
Rwanda



**Katharina Link**  
CEO, Pulse Africa



**Gabby A. Otchere-Darko**  
Executive Chairman &  
Founder, Africa Prosperity  
Network



**Mercy Ndegwa**  
Public Policy Director for  
East Africa, Meta



**Nana Baffour**  
Co-founder & Chairman,  
NVH Studios



**Natasha Camy**  
Founder & CEO, Referee  
Ready Academy; NCAA  
Division I Women's  
Basketball Official



**Tosin Eniolorunda**  
CEO, Moniepoint



**Zelda Akindele**  
Partner, Finance Practice  
Group, Templars



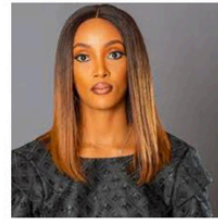
**Léonie Ngolle**  
Business Development  
Manager at L'Oréal Luxe in  
Sub-Saharan Africa



**Abdul Abdullah**  
Co-founder & CEO,  
Afrfuture



**Roselyn Akinyi  
Walender**  
Africa Director, Practical  
Action



**Alice Usanase**  
Head, Country Relations &  
Equity Mobilization, Africa  
Finance Corporation

More reveals to come...



BellaNaija returns as a partner!

We're grateful for the continued support of our incredible partners! A big welcome to [BellaNaija](#), Africa's leading lifestyle and advocacy digital media company, who are returning as partners for this year's summit. BellaNaija is committed to leveraging the power of media and tech to drive positive change and celebrate progress and we look forward to inspiring positive global conversations about Africa and its diaspora.

There's still time! Interested in coming on board as a partner for the 2024 Africa Soft Power Summit, please email: [cynthia@africasoftware.com](mailto:cynthia@africasoftware.com)

Red Carpet Host

**AFRICA  
SOFT  
POWER  
SUMMIT**  
28-31 MAY  
KIGALI, RWANDA

**WINNER**  
**WINNER**  
**WINNER**



**Laura Mbatha**

**Red Carpet Host**

2024 Africa Soft Power Gala & Awards

[www.africasoftpower.com](http://www.africasoftpower.com)

Drumroll Please... Africa Soft Power Gala & Awards Red Carpet Host 2024 Revealed!

We're excited to announce the winner of this year's Africa Soft Power Gala & Awards Red Carpet Host competition is Laura Mbatha! Known for her wit and humor, Laura is a seasoned TV presenter at KTN Home and a radio host at Soundcity Kenya.

She'll be bringing her infectious energy and insight to the red carpet so be sure to stop by for a chat with her.

We can't wait to see her in action!

In case you missed it, revisit [Laura's confident and charismatic entry here.](#)

The 2024 Africa Soft Power Gala & Awards promises to be a night of excellence, networking, and celebration of African culture and accomplishments across industries.

**Don't Miss Out - Get Your Tickets Now!**

Kigali awaits, so don't delay!

[Click here to get your tickets!](#)

More updates and speaker announcements to come!



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