



Dear Friends & Family,

On Thursday, July 11th, we hosted the inaugural edition of Project Yellow Card's (PYC) Student Leader Launchpad at the University of Lagos. We are thrilled to announce that the event was a resounding success! The training program, titled "Leadership as an Imperative: Redefining Participation and Inclusion," saw enthusiastic and balanced participation from both male and female students.



[Check out our gallery for photos from the program.](#) If you joined us, tag us on social media @africanwomenonboard and use the hashtag #projectyellowcard. Share your pictures for a chance to be reposted!

Are you a student? Interested in helping us design impactful programmes for future leaders? [Please take a few minutes to complete this poll.](#) Your responses are anonymous, and your insights will shape the Launchpad experience for future participants.

We're excited about the great interactions with the students and we'll share the results from the student poll in our next newsletter. In the meantime, our inaugural faculty selected for their diverse backgrounds and youthful energy, made it easier for the students to engage and relate to the theme. Here are some of our favorite quotes from them:



Jade Oyateru
Co-founder and COO, Uncover Skincare

“You don’t have to be in a position of authority, you don’t need to be in the Senate to be able to make certain decisions. I think there is power in collaboration, there is power in what we have as the youth of this country. We need to put our hands together and go for what we want. Sometimes we just do as we are told but we need to start asking questions.”

“Leadership as a title is very limiting. There is also leadership as a skill and leadership as an attitude. I think this is very important because that attitude is a disposition about life. When you come into a space where things are not working you don’t just come in and complain. It opens you up to leadership as a choice which essentially makes you a person who makes better choices every day and grows your capacity to lead people.”



Ferdinand Adimefe
Founder and CEO, Magic Carpet Studios



Chinonyerem Opara
Senior Brand Manager West Africa, Dettol

“Leadership is not just about titles, it is about action and in uence and making a positive impact, so if you are able to identify opportunities to solve issues and address people’s needs, you are already setting yourself apart and building your leadership skills.”

“You have to understand who you are. We live in an age where copying is so easy. Somebody does something that works, and you find in two days everybody is doing the same thing. What makes you stand out? If you do not find out how you are different, you can’t set a leadership standard.”



Christian Obi (The Igbo Wolf)
Actor and Content Creator



Ijeoma Nkiruka Onwordi
Head of Corporate Services, Tetracore Energy Group

“There are several mentors that you can learn from and use their success stories to inspire you to greatness. Step out of your comfort zone, find mentors, networks, and societies. Find the skills that make you sellable and when you are in school, do much more than your academics.”

Shape the future of leadership!

Are you a leader in your sphere? Are you interested in engaging young people? Join our faculty to share your expertise by sending an email to

awb@africanwomenonboard.org

About Project Yellow Card

Project Yellow Card is an initiative aimed at inspiring and supporting the next generation of African leaders through three key programs: an annual scholarship for exceptional female university students, an allied scholarship for outstanding male students, and the Student Leader Launchpad program.

The Student Leader Launchpad

The Student Leader Launchpad is designed to challenge the growing disengagement and apathy among students in higher education regarding seeking leadership roles and active participation in their communities.

Through direct engagement with industry and thought leaders, the Launchpad fosters connections between students and experienced leaders who serve as role models and reinvigorates student interest in leadership and participation in their communities.

Make a difference

By donating to Project Yellow Card, you are directly investing in the future and making a real difference in a student's life.

Donate

- Full Donation (\$230|N350,000):* Covers tuition fees, coursework support, and participation in the Launchpad for one student. Tuition Fee
- Support (\$185|N280,000):* Covers tuition fees and coursework support for one student.

**All donations are inclusive of administrative fees and bank charges.*

For further details about Project Yellow Card and sponsorship opportunities for corporates, please refer to the [project deck](#). Visit the '[Make a Donation](#)' page for payment details.

To learn more about Project Yellow Card, please visit: www.africanwomenonboard.org/project-yellow-card/

Thank you for your continued support.



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