



Dear Friends & Family,

Welcome to the third quarter of the year! We are excited to announce the launch of Project Yellow Card's 'Student Leader Launchpad', a programme designed to challenge the growing disengagement among students in higher education from leadership roles and active participation in their communities. We know that such apathy can have lasting consequences, impacting leadership and participation beyond the walls of these institutions, and slowing large-scale progress.

### Confronting Apathy, Building Leaders

Through interactive workshops and panels, the Launchpad connects students directly with industry experts and thought leaders. These sessions offer valuable insights on leadership dynamics across different sectors and settings, equipping students with the skills they need to become effective leaders and active participants in today's world.

The first edition of the Launchpad kicks off on July 11th at the University of Lagos, Nigeria.

[Register Here \(Free\)](#)



LEADERSHIP AS AN IMPERATIVE:

# REDEFINING PARTICIPATION & INCLUSION

LESSONS & INSIGHTS FROM INDUSTRY LEADERS



**Jade Oyateru**  
Co-Founder & COO  
Uncover Skincare



**Ferdinand Adimefe**  
Founder/CEO  
Magic Carpet Studios



**Chinonyerem Opara**  
Senior Brand Manager  
Dettol



**Ijeoma Nkiruka Onwordi**  
Head, Corporate Services  
Tetracore Energy Group



**Christian Obi  
(The Igbo Wolf)**  
Actor; Content Creator



**Tolulope Adeleru-Balogun**  
Head of Programmes  
News Central TV (Moderator)

THURSDAY  
11TH JULY  
RAHMAN BELLO HALL  
UNIVERSITY OF LAGOS

**REGISTER (FREE):**  
<https://bit.ly/PYCUNILAG24>

[www.africanwomenonboard.org](http://www.africanwomenonboard.org)

Take action:

- Save your spot! Register and join us at Rahman Bello Hall, University of Lagos, Nigeria on Thursday, 11th July 2024, 1.30 PM.
- Help spread the word! Share this opportunity with students or young people you know.

[Register Now](#)

## Support Project Yellow Card

Project Yellow Card is AWB's innovative initiative aimed at inspiring the next generation of leaders. By donating to Project Yellow Card, you're providing university

students with the financial support they need to reach their full potential, promoting gender equality programs that ensure a more equal future for young men and women, and enhancing the agency and leadership skills of young people.

**Donate:**

As an individual, your donation options include:

- Full Donation (\$230 | N350,000): Covers tuition fees and participation in the Student Leader Launchpad for one student.
- Tuition Fee Support (\$200 | N300,000): Covers tuition fees for one student.

*For payment details, more on Project Yellow Card and sponsorship opportunities for corporates, please visit [our website](#). For enquiries, please email: [awb@africanwomenonboard.org](mailto:awb@africanwomenonboard.org)*



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