






Dear friends & family... welcome to August!

Over time, we've shared and shown you how important youth engagement and power are to us at the ASP Group. In this newsletter, we're excited to take a look at two aspects of this focus on young people: the perspectives of young Africans on the key issues of our time (in this case, climate change), and the dynamics between the youth and leadership!

2024 Climate Change Photo Essay Prize

A 'ROAD TO 100 MILLION CLIMATE SOLDIERS IN AFRICA' PROJECT

CLIMATE CHANGE PHOTO ESSAY PRIZE

2024 THEME: AT A CROSSROAD - CLIMATE AND CHANGE

Submissions end:
September 20th, 2024

Learn more:
<https://bit.ly/ASPClimatePhoto24>

Enquiries:
Julia@africasoftpower.com | Michael@africasoftpower.com

www.africasoftpower.com

Road to
100 Million
Climate Soldiers in Africa

The second edition of the Climate Change Photo Essay Prize is live! The Prize calls upon 18 – 30-year-olds from Africa and the global diaspora community to document the environmental changes happening through their lenses. After the success of the [first-ever edition last year](#), we are thrilled to launch the second edition of the prize with the theme – “At a crossroad: Climate and change”.

This theme asks young creatives to consider how the ecological crisis is currently changing lives, how innovation and technology are responding to the crisis, and where change is not happening fast enough. The world is now at a crossroad when it comes to climate change, and photography can serve both as a tool for advocacy and as a barometer to show us where we stand.

Entry into the Prize is free, and entrants do not need to be professional photographers or artists — all are encouraged to enter.

Finalists will have their work showcased in a series of international exhibitions. Last year’s finalists had their work shown in Nairobi (Africa Climate Summit), New York (UN General Assembly), Lagos (Art Week), London (Frieze Art Week) and Kigali (Africa Soft Power Summit).

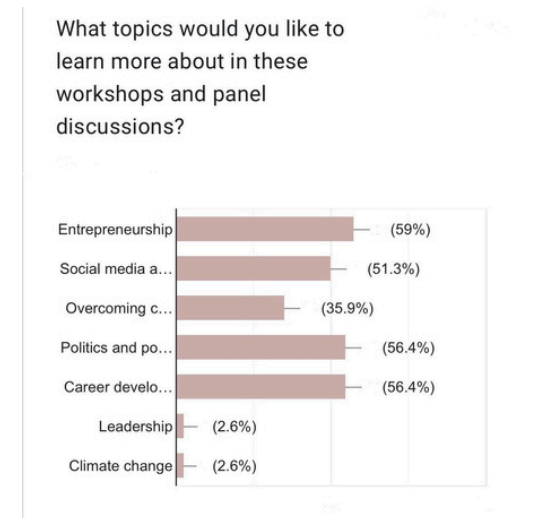
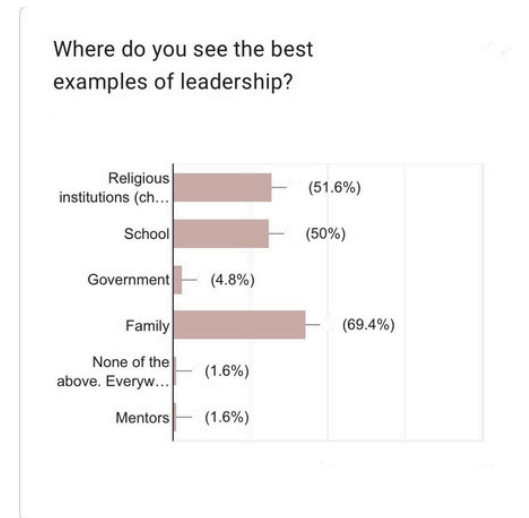
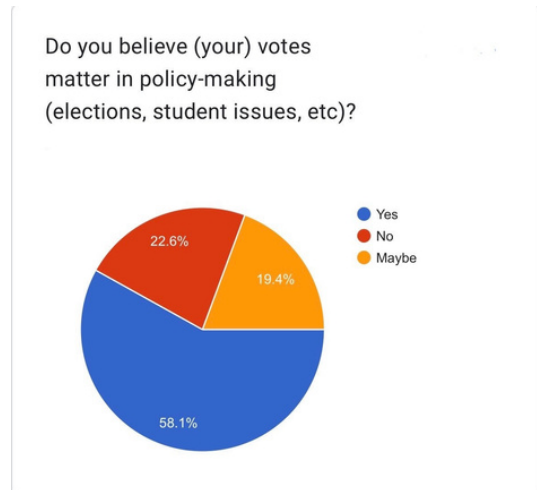
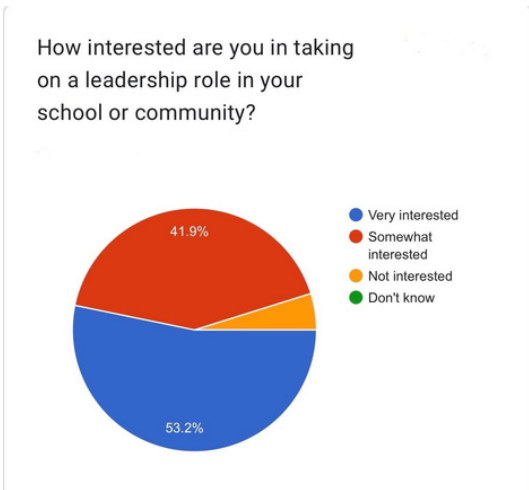
We can’t wait to see the stories we get this year!

The Prize is part of the [‘Road to 100 Million Climate Soldiers in Africa’](#) campaign which aims to equip young Africans with the knowledge and tools to combat the climate crisis. The campaign is focused on climate education, which we view as the first step in securing climate solutions. By addressing climate change illiteracy, the campaign seeks to drive behavioural change and inspire action.

[Learn More](#)

Student Insights: Poll Highlights

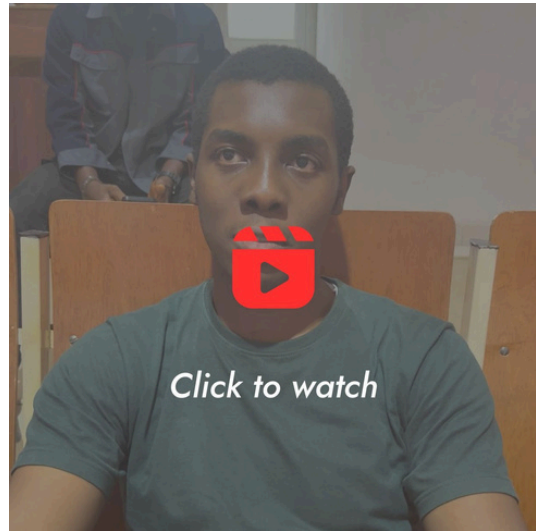
In our last newsletter, we promised to share insights from the inaugural Project Yellow Card Student Leader Launchpad held at the University of Lagos, Nigeria. We asked students about leadership, voting, and community involvement, and their responses were revealing. Here are some of the results we got:



The students we surveyed expressed interest in leadership roles, with a majority indicating a keen interest in community leadership. Despite challenges around youth engagement in policy-making and other spheres, these young people believe their perspectives are crucial. Interestingly, while they look to their families as primary leadership models, they hold governments in significantly lower esteem. This disconnect is evident in the growing youth activism across Africa, as seen in recent protests.

This growing youth activism underscores the need for strategic interventions. As youth engagement and leadership are vital for Africa's future, we recognize the need to bolster interest in these areas - a goal both projects spotlighted here are working towards.

Student Spotlight: Voices at the Launchpad



Donate to Project Yellow Card



Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).