



Dear <<First Name>>>,

**To mark International Women's Day, African Women on Board with support from E-Health Africa, Avon HMO, Capital Club, BellaNaija, and The Macallan, convened stakeholders from Nigeria's health sector and beyond to discuss action steps from our report, 'A Balanced Prescription: Leadership & Innovation in Nigeria's Health Sector'.**

### **From talk to action: key takeaways**

A central theme emerging from the discussion was the urgent need for systemic change to facilitate women's leadership in healthcare. This begins with integrated mentorship programs within academic institutions, recognizing that early exposure and support are critical for building a pipeline of future female leaders. Crucially, true empowerment is intrinsically linked to financial independence, providing women with the resources and autonomy to make their own choices and navigate challenges. To achieve this, robust data collection and analysis across all levels of organizations, institutions and the larger society are essential to inform decisions and track progress toward gender equity.

Beyond foundational changes, the conversation highlighted actionable strategies for immediate impact. This includes a deliberate effort to reshape the narrative surrounding women's health and leadership through intentional media engagement, actively breaking down stereotypes and promoting positive representation. Furthermore, dismantling the "culture of shame" around women's health issues, including often-overlooked conditions, is paramount. Finally, a powerful challenge was issued to perceive women-led healthcare businesses not solely as social endeavours, but as competitive, globally recognized entities, driving innovation and economic growth.

***A post-event Insights Report diving even deeper into the outcome of the roundtable is coming soon. In the meantime, you can [download the roundtable's brochure here](#) and [find a gallery of photos from the event here](#). Also, the full report will be published online soon - we'll let you know as soon as it goes live.***

## Beyond inspiration, action

During the roundtable, we were inspired to hear about the innovative projects and initiatives led by some of the participants, who are already implementing solutions aligned with these insights and more. African Women on Board (AWB) looks forward to exploring partnerships with them to drive meaningful change in women's healthcare leadership and beyond.



## Join us at the Africa Soft Power Summit

The momentum continues this May in Nairobi, Kenya at the Africa Soft Power Summit, which crucially includes the **Remarkable African Women's Leadership Conference**. Alongside a focus on the intersection of the health and beauty sectors, the conference will explore other areas including, **“Sustaining Momentum: Leading Transformations When Inclusion Isn't ‘Trending’”** and **“Financing Innovation: Aligning Growth with New Markets and Global Concern”**.

In celebration of Women's History Month, we're offering an exclusive discount on tickets. Find out more [here](#).

**Interested in partnering? We're still welcoming collaborations! Align your brand with Africa's leading platform for connecting leaders and forging partnerships across Africa's business, cultural, and innovation sectors. Contact us at [asp@theafricasoftpowerproject.com](mailto:asp@theafricasoftpowerproject.com) to explore opportunities.**

Register for the Africa Soft Power Summit 2025



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