



Dear friends & family,

As we reflect on International Women’s Day, we are reminded that progress toward gender equality remains fragile. Around the world, women in leadership continue to face resistance; from undue scrutiny to systemic efforts to sideline and silence them. Just this past week in Nigeria, we witnessed troubling examples of women in leadership being openly undermined and dismissed, reflecting a broader global pushback against diversity, equity, and inclusion.

This year’s IWD theme, “Accelerate Action,” calls for moving beyond conversation to take concrete steps toward lasting change. In this spirit, African Women on Board (AWB) is hosting a high-level roundtable to discuss key findings from our report, "**A Balanced Prescription: Leadership & Innovation in Nigeria’s Health Sector**". The discussion will explore systemic barriers, biases, health technology, and, most importantly, tangible solutions to advance gender equity.

A few final spots remain; register now to be part of the conversation:

<https://bit.ly/AWBHealth2025>



Announcing Our First Partners!

As we prepare for the Africa Soft Power Summit 2025, we’re excited to unveil the first group of impactful partners joining our growing network. This year, we’re collaborating

with leading organizations, including **Nigerian Exchange Group (NGX), African Business, Africa Tourism Association, Realness Institute, EXP Agency, Kezem Rwanda, and Asantii**. Each partner brings unique expertise, insights, and influence to help shape a powerful and dynamic program. Stay tuned for more updates!

**THE AFRICA SOFT
POWER SUMMIT
PARTNERS**



To mark Women's History Month, we're offering an **exclusive discount** to attendees who register in March, plus additional **group discounts** for delegates from organizations, making this the perfect opportunity to bring your team along for an unforgettable experience. To learn more about delegate passes, please email: asp@theafricasoftpowerproject.com.

Interested in partnering? We're still welcoming collaborations! Align your brand with Africa's leading platform for connecting leaders and forging partnerships across Africa's business, cultural, and innovation sectors. Contact us at asp@theafricasoftpowerproject.com to explore opportunities.

We can't wait to share more updates as the summit approaches!

ASP Team

Register for the Africa Soft Power Summit 2025



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