

Hello friends & family,

As we head into April, we are super-excited to announce the first round of speakers for this year's Africa Soft Power Summit, themed "**Africa's Growth Engine: Aligning the Flow of Money, Innovation, and Global Opportunities**". The summit will take place in Nairobi, Kenya from May 21st–25th, and across the Remarkable African Women's Leadership Conference (May 22nd) and the Creative & Innovative Industries Conference (May 23rd), we're bringing together a wide range of voices from a diverse collection of industry backgrounds, including:



**JEREMY AWORI**  
Group Chief Executive Officer,  
Ecobank Transnational Incorporated



**CHI OGBUEHI**  
Vice President, Marketing  
Technology & Consumer Products,  
National Football League (NFL)



**DR. SEYDINA MOUSSA NDIAYE**  
President, Senegalese Association  
for Artificial Intelligence (ASIA);  
Member, UN High-Level Advisory  
Body on AI



**SNEHA MEHTA**  
Chief Executive Office &  
Co-founder, Uncover



**DR. UYI STEWART**  
Chief Data and Technology Officer,  
data.org



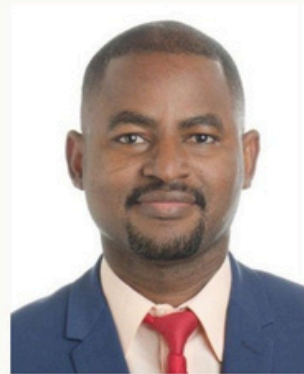
**DR. MEHRET MANDEFRO**  
Emmy-nominated Producer;  
Co-founder, Realness Institute



**TEMI POPOOLA**  
Group Managing Director & Chief  
Executive Officer, Nigerian  
Exchange Group



**EBELE OKOBI**  
Board Chair, Museum of West  
African Art



**DR. SALIFOU ISSOUFOU**  
Senior Economist, International  
Monetary Fund (IMF)

**THE AFRICA SOFT  
POWER SUMMIT**  
MAY 21-25, 2025 | NAIROBI, KENYA

With our flagship event now less than two months away, we'll be making further speaker announcements in due course... so stay tuned to our newsletters and socials for the latest

updates, with all the key information you need [on the ASP website here](#).

## Register for the Africa Soft Power Summit 2025

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# AFRICA SOFT POWER GALA AND AWARDS

### ASP Gala & Awards

Of course, the ASP Summit isn't just about speaking; it's a platform for knowledge exchange, impactful thought leadership, and driving collaborative solutions. One of the event's most popular aspects is that it breaks from the traditional conference format to deliver a wide range of activities. The jewel in the crown is the Africa Soft Power Gala & Awards 🏆 – a night to celebrate the excellence, elegance, and all-round exceptionalness of African creativity in its various forms. From food and fashion to celebration and entertainment, don't miss your opportunity to join us in Kenya for one of the premier nights on the continent's social calendar!

### Further information and opportunities

If you are interested in speaking or partnership opportunities at the 2025 Africa Soft Power Summit, then it's not too late – simply contact us directly at [asp@theafricasoftpowersummit.com](mailto:asp@theafricasoftpowersummit.com) and together we can plan an exceptional presence for you at the event!

See you soon,

**Team ASP**



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